

James Noon

Career summary

A highly expert and capable businessman with three decades of experience at director level in different countries, industries, markets and economic circumstances.

Experience includes periods as a senior business school academic, a managing director of a joint-venture company, an owner of an international licensing operation and a senior management consultant.

Extensive practical experience in new ventures, business growth strategy, marketing strategy and implementation, internet developments, international licensing and business publications.

Qualifications and societies

Qualifications

BA (Hons), Industrial Design, First Class Honours
MSc, Industrial Management, Commended Degree

Prizes

Institute of Directors Prize for Management Studies

Societies

Fellow, Royal Society of Arts

Member of Mensa

Publications and events

From 1983, twelve published books in Europe and Japan, including two books with sales 3/4m copies and 1/4m copies and four 'ghost' written books for clients.

Numerous articles and monographs on product liability, marketing, business growth, managerial productivity and managerial competence.

Numerous European and Japanese television and radio broadcasts and numerous international speaker engagements on managerial productivity.

Contact details

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Career history

June 1994 - Present

Management consultant, licensor and author

Extensive consultancy work in business growth strategies, internet acquisitions, licensing, managerial competency and leadership evaluation. Original works created and licensed in managerial competence and leadership. Four commissioned 'ghost' written business books.

March 1988 - June 1994

International licensor and consultant

Extensive international business experience based upon the licensing of my intellectual property rights. Based on a high reputation in the field of managerial productivity, very extensive consultancy work and speaking engagements throughout the USA, Europe and Japan.

January 1985 - March 1988

MD, International Thomson company

International joint venture company with ITPL Business Publications to promote and distribute a range of management products and services part-linked to my copyrights and intellectual property. High growth company developing high profits and a high profile in its field.

June 1980 - December 1984

Director and Fellow, Henley Management College

A director of the advisory service working with large organisations on management development. MBA teaching responsibilities for business strategy, marketing and new ventures. In a private capacity, extensive business consultancy work in a wide range of industries.

September 1977 - June 1980

Lecturer, Cranfield School of Management

Lecturer in marketing strategy. MBA teaching responsibilities for marketing and new ventures. Responsible for development programmes for high potential young general managers and young entrepreneurs.